

Profile

I have 15 years of experience in motion graphics, video production, design, web development, and photography. The creative field is a passion of mine, which drives me to learn and adapt with new tools and methods as trends evolve.

Experience

Creative / Black Raven, AFC / 2019 – Present

- Motion design, web design, and branding for a wide variety of clients
- Photography and video production
- Paid ad design and implementation

Co-Founder & Creative / Reveri Creative / 2016 – Present

- Branding and design for corporate clients, local businesses, and professional wrestlers
- Video production and motion graphics for clients like Royal Canin, Technology Partners, and MPS North America

Motion Graphics Specialist & Graphic Designer / The Crossing / 2014 – 2017

- Elevate weekend services and digital signage with motion
- Create branding, style guides and maintain consistency
- Train and help develop co-workers' skills in video, design and photography
- Create social media quote videos for high weekly engagement
- Shoot video, record audio and edit footage from variety of equipment
- Fly and capture Inspire-1 drone footage

Creative Specialist / The Laclede Group / October 2012 – December 2014

- Implement project management process via Basecamp, manage self, team, freelancers, vendors tasks, budgets
- Research, design, implement and manage new user interface for internal media channel
- Photography and design for social media (events, head shots, candid)
- Video production, digital design and motion graphics for internal messaging and external audiences
- Print and digital design for internal messaging and external audiences including web design, posters, brochures, monitor displays
- Implement department digital asset management tools and file sharing guidelines
- PowerPoint, Keynote and Prezi design

**Video Production Manager / Creative Producers Group /
September 2011 – October 2012**

- Manage CPG video team
- Coordinate, maintain schedules and logistics for internal production with vendors and internal team
- Motion graphics, design and animation
- Produce and manage convention videos for clients like Panera Bread, Matco Tools, Sam's Club
- Produce and manage internal awareness videos and public image videos for clients like UniGroup, Panera Bread, Jimmy Johns and Sam's Club
- Source and book talent, crew, facilities and freelancers
- Implement cataloguing system for file storage
- Create and maintain video project budgets, invoice processing and purchase orders

**Multimedia Specialist / World Financial Group /
January 2006 – September 2011**

- Develop multimedia for internal education
- Weekly promotional videos for public use
- Serve as a still photographer and videographer for major events
- Create and serve as project lead for recruiting videos
- Co-research and co-pitch 2010 marketing campaign, which won the IFCA Marketing Award in 2010
- Create promotional executive monthly webcasts and online training videos

Education **Samford University, Birmingham, AL / 2005 / Journalism and Mass
Communication**